

THE GOODS

2009 Sneak Peek New Year! New Products!

1 DEVAFUSER New hand-shape design fits easily underneath curls and uses 360-degree airflow to dry hair from the inside out.

Deva Concepts/www.devaconcepts.com

2 COLORED HAIR CONDITIONER Contains silk proteins for shine and enriched with Solamer UV Protector and sunflower seed extract to protect hair.

Keune/www.keune.com

3 GEL MASQUE A lightweight gel masque provides nourishment without sacrificing volume.

L'Oréal Professionnel/www.us.lorealprofessionnel.com

4 TOGO WHITENING PEN To whiten teeth on the go. The 4.5ml triple-action mint gel ensures white, bright results.

Whiter Image/www.whiterimage.com

5 SINGLEPASS WET-OR-DRY Bespoke iron makes for fast straightening, dual voltage and a temperature setting of 450°.

T3/www.T3micro.com

6 SLIMLINE 2 TRIMMER Use it with a cord or cordless. Equipped with precision blades, dual voltage charger, six attachment combs and protective blade guard.

Andis Company/www.andis.com

7 INFINITE CERAMIC STYLER Creates volume, waves, flips and straight-smooth styles.

Scruples/www.scrupleshaircare.com

8 DV8 TEXTURE SPRAY Provides separation and shine with a firm hold, without buildup.

AG Hair Cosmetics/www.aghaircosmetics.com

9 THE RESISTANT ASSISTANT One-step pre-softening treatment for gray coverage on full heads, trouble spots and resistant hairlines.

Dennis Bernard/www.dennisbernard.com

10 LEAVE IN CONDITIONER Protect hair from the sun, blow drying and thermal tools. Color-safe formula detangles hair while providing extra moisture.

Enjoy/www.enjoyhaircare.com

11 SHINE SERUM Delivers long-lasting shine and a smooth finish. Lightweight, humidity-resistant formula controls frizz and flyaways.

Kenra/www.kenra.com

12 PIECE WORKS Eco-conscious finishing tool offers pliable hold yet maintains strong control and style memory without crunchiness.

Eufora/www.eufora.net

13 STYLING IRON Rounded, floating plates eliminate snags, frizz and damage using ceramic/ionic technology.

The Cricket Company/www.cricketco.com

