

# Workshop

# TURN UP THE VOLUME

### Strong Arm

Pump up lifeless hair with **Goldwell Styling Double Boost Rootlift Spray**, which makes hair feel thicker and stronger, and also creates durable hold and natural shine. [goldwellusa.com](http://goldwellusa.com)

### Weightless Wonder

Used alone or mixed with other styling products, **Joico Body Luxe Thickening Elixir** styling crème transforms limp locks into luxuriously thick hair, noticeably adding volume and providing weightless control. [joico.com](http://joico.com)

### Precise Placement

With a unique dispenser for precise application at the roots, **Kenra Root Volumizing Serum** provides the foundation for styles that require fullness, body and shine. [kenra.com](http://kenra.com)



### Top Condition

With a fresh ginger-verbena fragrance, **Volumizing Foam** from **KIS** infuses hair cuticles with reconstructive properties and conditioning ingredients for all-day hold and humidity resistance. [kishaircare.com](http://kishaircare.com)

### On Target

For textured looks that don't feel sticky, **KMS California Addvolume Root** and **Body Lift** lightweight spray foam contains eucalyptus and cinnamon for targeted volume or all over support. [kmscalifornia.com](http://kmscalifornia.com)

### Touch Base

**Matrix Amplify Foam Volumizer** creates the look of naturally thick, voluminous hair by boosting each strand from the base, and also adds style control and conditioning for a touchable feel. [matrix.com](http://matrix.com)



organic extracts of  
wheat protein and  
and produces voluptuous

Maxify Volumizing  
maximum volume  
[nexus.com](http://nexus.com)

is BioAmp, a glyco-  
side of the cuticle to  
[xin.com](http://xin.com)

